

# Lake Soil & Water Conservation District

**ANNOUNCES A**

## POSTER CONTEST

**OPEN TO**

**LAKE COUNTY STUDENTS**

**(Public, Private, or Home School)**

**THEME: Healthy soils are full of life!**



Categories:

- Grades K-1
- Grades 2-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

Entries must be received on or before **February 7, 2017** before 5:00 p.m.

Posters should be packaged so they remain flat when sent for judging. Lake County Schools may use the "jack rabbit" mail system attention to:

Lake Soil & Water Conservation District

1951 Woodlea Road

Tavares, FL 32778

(352) 253-1646

[www.lakecountyfl.gov/lswcd](http://www.lakecountyfl.gov/lswcd)

[pfletcher@ufl.edu](mailto:pfletcher@ufl.edu)

**Winners will be notified on February 14, 2017**

*Prizes*

*Ribbons*

Download flyer and entry form at [www.lakecountyfl.gov/lswcd](http://www.lakecountyfl.gov/lswcd)

## What Makes a Good Poster?

- A brief, catchy message; one theme that can be read in 10 seconds
- Colors and white space to get and hold attention
- Letters large enough to be easily read and words separated enough to make them quickly grasped
- Don't try to include too many ideas, words, or activities on your poster
- Be as neat as you can

## Things you should not do:

- Ø Use staples, tacks, or tape (attachments may come off)
- Ø Use a fluorescent poster or foam board
- Ø Create a poster that is all words or all pictures

## Contest Rules

**“HEALTHY SOILS ARE FULL OF LIFE!” MUST BE WRITTEN ON THE POSTER.**

All entries must be created by an individual student rather than a team of students.

Poster Size – **22” x 28” Only** (packaged so they remain flat when sent for judging)

Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials).

All posters must have a completed entry form **signed** by parent or guardian attached to the **back** of the poster to be judged.

Although younger students will most likely receive help in planning from parents or teachers, each student is encouraged to do as much of the work as possible by him/herself.

Posters will be evaluated on the following criteria:

- |                        |     |                        |     |
|------------------------|-----|------------------------|-----|
| • Conservation message | 50% | • Visual effectiveness | 30% |
| • Universal appeal     | 10% | • Originality          | 10% |

## Prizes

All students with winning posters will receive gift cards. First place posters will be entered in an area competition and may become eligible to compete at State and National competitions. Only winning posters will be available for pick up.

**Entries must be received on or before **Tuesday, February 7, 2017** before 5:00 p.m.**

**Download flyer and entry form at [www.lakecountyfl.gov/lswcd](http://www.lakecountyfl.gov/lswcd)**